

Thomas J Fudge's Milk Chocolate Florentines

Fox's Biscuits

CMR Ref: 240587 27-8

Price: £3.25

Size: 117g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

37

Score out of 50
Average for the category: 42

Weekend treat **57%**
For special occasions **54%**
Would only buy on special offer **35%**



*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

CHOCOLATE BISCUITS CATEGORY AWARDS

QUALITY

TASTE

VALUE



Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



Delicious Really creamy chocolate and caramel with plenty of fruit and nuts on them

Not cheap but really luxurious great taste and texture

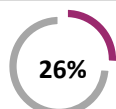
Very tasty, chewy sticky texture is great, fruity and delicious fudge included, very special



A great product but a bit expensive

Lovely flavour. Creamy chocolate. Slight citrus flavour. Really tasty, but very expensive e.

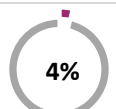
Nice product.



Very rich but quite expensive, good for special occasion

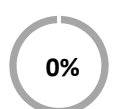
Lovely but very pricey, you could probably buy an own brand very similar in quality. Good for a little gift or treat for someone.

Just Average



Really good flavour but very expensive

They're a bit too fancy for me but the chocolate is nice tasting



* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
546	35	14	49	40	2.3	8.6	0.26

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
24%	40%	51%	16%	133%	8%	17%	4%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.