

Noodle Head Chow Mein Stir Fried Noodles

Veetee Foods Ltd

CMR Ref: 240526 22-6

Price: £2.00

Size: 200g

Overall Product Rating: Taste Test

31

Score out of 50
Average for the category: 31

Top Category to Market

Not for me / us	45%
A good standby	37%
For midweek	25%

On Pack Marketing



*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

AMBIENT RICE & PASTA, NOODLES & GRAINS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

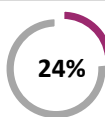
% Who Rated

Reviewer Comments*

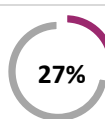
Reviewer Comments



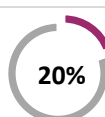
Authentic tasty flavour with a soft chewy noodle texture
Great quality flavour and texture which would be excellent for a snack in between meals
Great taste and easy to cook so great for a quick lunch



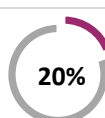
Very nice flavour Nice texture Good price
Good quality and taste
I quite liked these noodles. Nice for a change



Smell appetising. Lots of flavour. Not very spicy.
I love the flavour and aroma. Good price, but lots of sugar and saturated fat in them.
Theure okay, nice taste but a bit sticky in texture



A bit stodgy, smell good, taste not as good
Very soft texture, mushy, expensive
You can tell they're microwaved. Texture is too soft and there is an awful aftertaste



Too soft and sticky Not enjoyable
Slime with horrible aftertaste
Very poor, doesn't taste right

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
143	4	3	23.19	5.2	3.5	3.8	0.43

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
6%	5%	11%	8%	17%	12%	8%	7%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.