

Robinsons Double Strength Amazafying Citrus Twist Wicked

Robinsons

CMR Ref: 240528 22-11

Price: £2.00

Size: 750ml

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

34

For kids **55%**
 Not for me / us **33%**
 A good standby **29%**



Score out of 50
 Average for the category: 41

*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

SQUASHES / CORDIALS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments*

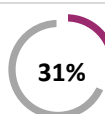
Reviewer Comments



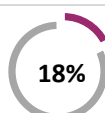
Good taste and aftertaste great quality
 Quirky design and colour, very refreshing and easy to drink
 Great flavour easy to drink



Great taste and refreshing
 Very refreshing. Kids will love the sparkles
 Tasty and different



Quite a nice flavour good price
 Hard to really identify the flavours but not bad just not something I'd buy regularly
 I probably wouldn't buy this as I think it is aimed more at children. Great for Halloween! A bit too sweet for me.



A lovely idea and looked fun But didn't enjoy the taste
 Flavour is too sweet for my taste
 Flavour is too sweet for my taste but the citrus is ok



Like the idea. Very artificial. Tastes artificial.
 Love the colour. Would appeal to children, but flavour is awful. Far too sweet and artificial.
 Weird. Poor quality. Terrible. Sugar for sugar's sake. No.

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 2 | N/A | N/A | N/A | N/A | N/A | N/A | 0.02 |

Recommended Daily Allowance (%)

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 0% | | | | | | | 0% |

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.