

## Blanco Nino Tortilla Chips - Ancho Chilli & Zesty Lime

## Blanco Nino

CMR Ref: 240511 22-7

Price: £3.00

Size: 170g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

# 34

Score out of 50  
Average for the category: 42

To share with friends / family **59%**  
Weekend treat **43%**  
For special occasions **41%**



\*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### TORTILLA CHIPS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



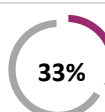
Very tasty high quality crisps with a lovely flavour

Delicious and moreish. Very spicy. Would be nice with a cooling dip. A little expensive for the amount  
Yum! Spicy and tangy and delightful. Exactly what a crisp should be. Give me more! And what a crisp to share. Gorgeous.



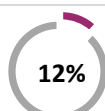
Strong flavour

Too expensive to buy often but great flavour and texture A good kick  
Lovely crunchy texture, love the kick of chilli, a little expensive



Plenty of flavour. Like the spiciness. Slightly stale texture.

Really like the packaging. Flavour is tangy. Some of the crisps have too much flavour g and are way too spicy. Not as crunchy as I would like. Expensive.  
Not a great taste as spice too overwhelming. Very expensive



Very spicy

Not crispy enough and far too strong but I love the fact that the packaging is recyclable. Far too expensive  
Interesting product, but too overpowering, definitely need a yoghurt type dip.



Too hot I didn't like the heat

Too hot and spicy  
Wow!! Love spice / kick but WOW!!!! TOO HOT overpowering

\* Reported verbatim as made by our reviewers



#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
514	28.2	2.5	57.5	1.8	4.4	5.4	1.7

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
23%	32%	9%	19%	6%	15%	11%	28%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.