

Mattessons Original Smoked Pork Sausage

Kerry Foods Ltd

CMR Ref: 240610 27-3

Price: £2.25

Size: 160g

Overall Product Rating: Taste Test

25

Score out of 50
Average for the category: 32

Top Category to Market

Not for me / us	50%
For midweek	22%
A good standby	22%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

COLD SAVOURY SNACKS CATEGORY AWARDS

QUALITY

TASTE

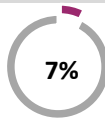
VALUE

Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



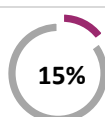
Great quality
Really tasty
Very tasty and useful for cooking with



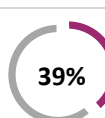
Good flavour
Good quality, slight smokeyflavour, chunky
I liked it would be great in pasta . Bit expensive



Sting smoky flavour, too chewy, but greasy
Looks nicer than it tastes and would not have me rushing out to buy
It's ok, good for lunchboxes or snack.... quite a smokey taste and texture



Quite bland except for smoky flavour
Bland flavour, slimy texture, not for me
Not very appetizing at all. Just tastes smoky



Horrible taste and greasy texture
Looks plastic. Strange flavour. Very fatty and greasy.
Not very pleasant aftertaste ortexture

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
298	26	11	1.5	1.3	0	15	1.9

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
13%	30%	40%	1%	4%	0%	30%	32%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.