

## ood fax Tried & Tested by people like you...

## Galaxy Dairy Free Hazelnut Praline

## Mars Food UK Ltd

CMR Ref: 240594 27-5

**Overall Product** Rating: Taste Test

Score out of 50 Average for the category: 33 Price: £3.00

Top Category to Market

Would only buy on special offer 41%

Weekend treat 35%

To share with friends / family 30%

\*percentage of particpants who selected fit of product

On Pack Marketing





Size: 100g

Want to know more about the sales potential of this product? Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

## DAIRY FREE FOOD CATEGORY AWARDS

**QUALITY TASTE VALUE** 

	Star Rating % Who Rate		d Reviewer Comments*			
ments			Really tasty dairy free option just a shame the price is always so much more			
	****	9%	Good alternative to milk chocolate for celeavs.			
			Smooth and tasty and light			
		37%	A good tasting chocolate Smooth and creamy			
	***		Would only buy at full price for so.done with gluten/dairy allergy as very expensive. Smooth, creamy texture. Ikethe flavour.			
Ξ			Great flavour but not missing g the dairy content			
ir Col	***	33%	Looks and tastes nice but has a strange aftertaste			
			An ok product but too expensive			
			Tasty but expensive			
9/	<b>A A A A</b>	13%	Nice praline taste, chocolate isn't very nice, good texture to it			
>	**		Quite overpriced, this product would probably be fine for intolerant people. Compared with the usual			
/ie			dairy chocolate this was poor. Slightly grainy texture. Only nice thing was the praline filling. Would be good for people with allergies and the praline does taste nice but the chocolate quality isn't good			
$\overline{\mathbf{a}}$	***	7%	Very sweet tastes slightly artificial flavour			
æ			The only thing I enjoyed about it was the praline filling the rest tastes cheap			
			Expensive, poor taste, poor texture, tastes cheap, not for me			
			* Reported verbatim as made by our reviewers			



Nutrition per 100 g/ml											
Energy (Kcal)	Total Fat	Sat Fat	Carb	Sugars	Fibre	Protein	Salt				
Lifelgy (Real)	(g)	(g)	(g)	(g)	(g)	(g)	(g)				
557	36	15	54	47	0	4.4	0.01				
Recommended Daily Allowance (%)											
Energy (Kcal)	Total Fat	Sat Fat	Carb	Sugars	Fibre	Protein	Salt				
Lileigy (Kcdi)	(g)	(g)	(g)	(g)	(g)	(g)	(g)				
25%	41%	55%	18%	157%	0%	9%	0%				

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.

