

## RENOURISH Focus Mushroom Soup

## RE:NOURISH

CMR Ref: 240508 22-4

Price: £3.10

Size: 500g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

# 22

Score out of 50  
Average for the category: 37

Not for me / us **47%**  
Would only buy on special offer **27%**  
A good standby **22%**



\*percentage of participants who selected fit of product



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### CHILLED SOUPS CATEGORY AWARDS

QUALITY

TASTE

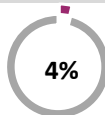
VALUE

Reviewer Comments

Star Rating

% Who Rated

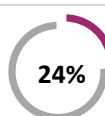
Reviewer Comments\*



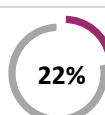
Delicious natural flavour with a excellent texture and lots of mushroom flavour  
Tasty mushroom soup with lots of flavour and very natural ingredients



Great taste and good quality  
Great soup Great flavour Good creamy texture But too expensive  
Good quality flavour and very natural and healthy



Not seasoned enough. Bland which is disappointing.  
Tastes ok, but a bit bland. Would prefer it to.have pieces of mushroom.in it. Expensive for what it is.  
Really good health and lovely taste but incredibly expensive



Too watery and bland  
Watery, bland. Don't like idea of heating in the bottle  
A very poor quality product. Watery texture and a boring flavour. Not worth it for me.



Horrible taste very bland Nasty texture Very expensive  
No flavour, very watery. Very expensive.  
Very watery, far too runny, would be a lot better with some texture and less water. Bottle not good design as it was very hot once heated so not practical

\* Reported verbatim as made by our reviewers



#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
31	2.1	0.6	2.3	1	0.8	0.7	0.36

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
1%	2%	2%	1%	3%	3%	1%	6%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.