

Starbucks Frappuccino S'mores Flavoured Milk Iced Coffee

Starbucks Coffee Company

CMR Ref: 240530 22-10

Price: £2.20

Size: 250ml

Overall Product Rating: Taste Test

# 36

Score out of 50  
Average for the category: 34

Top Category to Market

For on the move **39%**  
Would only buy on special offer **31%**  
Weekend treat **24%**

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

## DAIRY DRINKS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments\*

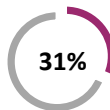
Reviewer Comments



Very tasty great flavour

Very tasty chocolatey milk which is a lovely sweet treat

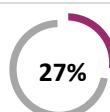
I love this type of product and this didn't disappoint .



Great flavour but a bit sweet

Good flavour and easy to drink, very refreshing

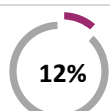
Great sweet flavour, if only they weren't so calorific!



Yes I enjoyed the taste and texture of this product Reasonably priced

Very expensive Easy to drink

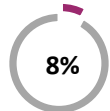
This coffee flavour is a bit too sweet for me. I think it is expensive for the amount when you can get a large bottle of another brand for not much more



Pricey. Far too much sugar. Does not taste of smores.

Too sweet and sickly. Full of sugar. Expensive.

Nothing special and definitely not worth the cost



I don't like chocolate milk and this is just that

Far too sweet Too thin in consistency Not for me

I am not keen as don't like coffee but others may like it.

\* Reported verbatim as made by our reviewers

### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
62	1.6	1	8.9	8.6	N/A	2.9	0.09

### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
3%	2%	4%	3%	29%		6%	2%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.