

## Elmlea Salted Caramel Double Cream Alternative

## Elmlea UK and Ireland

CMR Ref: 240583 27-9

Price: £1.60

Size: 250ml

Overall Product Rating: Taste Test

# 29

Score out of 50  
Average for the category: 41

Top Category to Market

Not for me / us **50%**  
Weekend treat **28%**  
To share with friends / family **22%**

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### CREAM CATEGORY AWARDS

QUALITY

TASTE

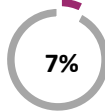
VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



Lovely texture & flavour

Great tasting creamy texture and seems very high quality

Really tasty alternative for dairy cream, great taste



Delicious and tasty Very strong caramel flavour A.Good standby

Light taste and texture

A perfectly acceptable alternative to a double cream with a lovely subtle flavour



Good consistency lacks salted caramel flavour

Nice product Reasonable price Good flavour Average texture

Would buy for vegan family and friends



Funny flavour, too thick

Not very keen on this

Really not a very nice flavour at all. Tastes artificial



Very strange flavour. Tastes very artificial. Texture is too thick and sli.ey.

Don't like the taste, texture far too thick, not for me

Has set yogurt texture and over sweey T

\* Reported verbatim as made by our reviewers



#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
311	31	22	3.8	5.7	0	0.6	0.3

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
14%	35%	80%	1%	19%	0%	1%	5%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.