

## Baileys Squirty UHT Cream

## Arla Foods

CMR Ref: 240525 22-9

Price: £2.50

Size: 250g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

# 40

Score out of 50  
Average for the category: 42

For special occasions	65%
To share with friends / family	59%
Weekend treat	55%



\*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### CREAM CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



Good taste and consistency

A lovely cream and Would be good for Christmas

Lovely whipped cream with a baileys hint

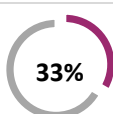


Knocked a star off for the price. You wouldn't buy this very often but it's nice for special occasions.

Creamy and not too over powering

Great idea. Would be lovely on hot chocolate. Really nice flavour and smooth texture. A lovely treat.

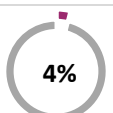
Rich and creamy with just enough flavour



Light and fluffy. Tastes like Baileys. Great festive ideo.

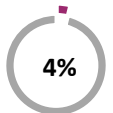
It was an average product but the best squirty cream I've tried

Smells and tastes of baileys. Not too strong f in flavour. Good alternative to cream.



Not for me, but good texture and a good top that squirts well

Has no taste to it and it is not creamy enough



Don't like the taste and the cream is very synthetic

Not for me as not tasty enough very bland

\* Reported verbatim as made by our reviewers



#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
332	31	22	11	11	N/A	2.2	0.07

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
15%	35%	80%	4%	37%		4%	1%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.