

## 5th Season Fruit Mango & Raspberry Bites

## 5th Season

CMR Ref: 240586 27-6

Price: £1.29

Size: 14g

Overall Product Rating: Taste Test

# 37

Score out of 50  
Average for the category: 31

Top Category to Market

For on the move **48%**  
For kids **41%**  
For midweek **39%**

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### SWEET FRUIT SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments\*

Reviewer Comments



Excellent alternative to crisps or sweets  
Very tasty, fruity flavour, like the crunch  
Lovely contrast between sweet & tang of raspberry



Perfect treat plenty of flavour  
Very tasty and fresh tasting Raspberry melts in the mouth and sharp Mango sweet  
A nice alternative to other fruitproducts



Good idea. Colourful. The raspberries disintegrate in your mouth. Not very filling.  
Good sharp flavours not many in package for price  
Really not for me. Quite dear for what you get



Horrible taste  
Really dislike the texture and they are very sweet  
Not a lot in a packet, raspberry was extremely sharpe and mango tasted a bit strange, quite expensive for what they are



Not nice at all  
I wouldn't buy it, too much sugar and carbs very unhealthy  
Nasty texture taste everything horrible

\* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
302	2.2	0.4	54.2	54.2	16.2	4.9	0.05
Recommended Daily Allowance (%)							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
13%	3%	1%	18%	181%	54%	10%	1%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.