

Yeo Valley Organic Gut Boost Mixed Berries

Yeo Valley Organic Company Ltd

CMR Ref: 240527 22-1

Price: £1.60

Size: 150ml

Overall Product Rating: Taste Test

25

Score out of 50
Average for the category: 35

Top Category to Market

Would only buy on special offer **41%**
Not for me / us **39%**
For on the move **29%**

On Pack Marketing



*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

DAIRY DRINKS CATEGORY AWARDS

QUALITY

TASTE

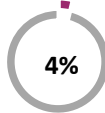
VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



Really nice product, easy to drink, lovely flavour

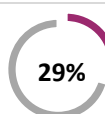
Really nice product I was pleasantly surprised. Good colour and depth of flavour.



Nice flavour, easy to drink. Expensive but healthy

Lovely flavour and mouthfeel

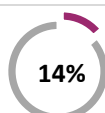
Healthy, tasty. Not too sweet. I really like the idea but it's too expensive for every day



Too pricey. Quite sharp. Easy to drink.

Too thick

Great idea. Like the flavour. Not too sweet. Very expensive.



Horrible flavour, taste nothing like berries, leaves a bad aftertaste

Although this is good for you it's very sharp and very thick and also expensive for aize

Not keen on sharp taste and very thick, not refreshing, horrid aftertaste



Nasty taste and aftertaste Expensive Lot of waste sticking to bottle and glass

Tastes like it's gone off Has a poor aftertaste Not enjoyable

Nice thick texture but didn't like the flavour at all

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
51	1.5	1	5.5	4.8	2.3	2.8	0.08

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
2%	2%	4%	2%	16%	8%	6%	1%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.